

IMMEDIATE RELEASE

Media Contact:
Mahan Advertising, Inc.
Julie Metzelaar
513.321.6632
Julie@mahanadvertising.com

Yvonne Robertson, Wife of Basketball Hall of Famer, Oscar Robertson, is Looking for Company

CINCINNATI July 24, 2008- Yvonne Robertson, Wife of Basketball Hall of Famer, Oscar Robertson, is looking for company. Robertson is one of 27,000 former Greater Cincinnati students who received a scholarship to college from the Cincinnati Scholarship Foundation (CSF). Like many early not for profits, CSF put all of its resources into delivering scholarships and little was done to archive its work and keep track of scholarship winners.

As CSF prepares to celebrate its 90th year of helping to make college possible, it would like create a list of past scholarship recipients and add them to the roster along with Yvonne Robertson. All scholarship recipients are asked to register on the CSF website www.cincinnati-scholarship-foundation.org. CSF is also seeking nominations for its Hall of Fame, honoring scholarship winners who have gone on to make outstanding contributions to business or the community.

Log onto www.cincinnati-scholarship-foundation.org to register or nominate a scholarship winner to the CSF Hall of Fame.

About Cincinnati Scholarship Foundation

Since 1918, CSF has been assisting financially needy, yet academically worthy, Greater Cincinnati students in continuing their education and rewarding those students who show, promise, dedication, and commitment. The Cincinnati Scholarship Foundation mission is to continue to be the premier scholarship foundation in Greater Cincinnati, administering college scholarships on behalf of local businesses, corporations, individuals and other area foundations.* By reaching out to motivated and deserving students who have limited financial resources, CSF helps to provide the means to attend college and the opportunity to realize their dreams.

*Scholarships include the Anthony Muñoz Scholarship Fund, the Johnny Bench Scholarship Fund and the Marvin Lewis Scholarship Fund. Please visit the website for a complete listing.

For and interview with CSF President, Ned Hertenberg or spokesperson, Yvonne Robertson please contact Julie Metzelaar at Mahan Advertising at 513.321.6632.

###

