



IMMEDIATE RELEASE

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Dog Lovers Vote The Pet Spot the Best Doggie Daycare in Town!

Norwood, Ohio, March 31, 2010 – The Pet Spot has been voted the #1 Doggie Daycare in Cincinnati by *City Beat* readers! The BEST OF CINCINNATI® poll was conducted in February by popular publication and web site City Beat. Over 18,000 votes were collected making this the most reader ballots ever submitted in the award's 14 years of existence.

“We usually judge our customer satisfaction by tail wags, so this is a nice acknowledgement,” says Terry Rath, co-owner of The Pet Spot. “We are grateful to *City Beat* readers and to our loyal customers and fans who know our commitment to treat every pet as if it were our own.”

Jeff Voelpel, Managing Owner agrees, “One of my favorite things about working at The Pet Spot is interacting and building relationships with our customers. We are very active in the community through our SPCA cross-promotions and our partnership with the Duke Energy's Pet Expo. We believe the community takes note of our involvement and supports us as we have supported them.”

Despite the decline in personal and business travel, The Pet Spot's demand for daily daycare continues to grow. “People need to know that their pets are being taken care of while they are working during the day, and Doggie Daycare is a much healthier alternative to leaving them at home in a crate during the day,” says Rath.

Many young professionals visit The Pet Spot and find it easy to get in and out of the facility. Customer Patti Schulz brings her dog Cinnamon to daycare every week and says Cinnamon can hardly wait to go in the morning. “She rushes in and pushes the door open. Everyone we deal with is warm, friendly, and knowledgeable. Going to The Pet Spot is a great experience for us and for our dog.”

The Pet Spot's daycare facility is over 48,000 square feet of indoor play space that can be separated to divide dogs into 30-40 dog playgroups based on size and play style. Each



play group is managed by Pet Spot daycare attendants at all times. Daycare pets also enjoy over 10,000 square feet of outdoor play space. “Daycare is great for dogs as they are social animals by nature. They want to socialize and play with other dogs. Younger more hyper puppies and dogs benefit from having an outlet to socialize and use up some excess energy. Adult dogs benefit from having a place to come socialize and exercise. Older dogs benefit from having a place to exercise and remain active. After a few days in our daycare, we are confident you will see the benefits as well,” says managing owner Jeff Voelpel.

All dogs that attend The Pet Spot daycare have completed a 4-hour evaluation to ensure that they are not aggressive. Furthermore, all dogs must be current on all shots including bordatella, and must be on appropriate flea control and worming medicines.

While other businesses see their markets flat or declining in today’s economy, The Pet Spot is growing. Rath isn’t surprised: “People approach their dogs and cats today as a part of the family. They want the best for their pets and we are here to give them the best. Thank you, Cincinnati!”

About The Pet Spot

The Pet Spot, located just off the Montgomery Road exit on the Norwood Lateral, is the area’s largest luxury pet resort and doggie daycare facility. The Pet Spot has 50-thousand square feet under roof, housing boarding suites, luxury villas and indoor play arenas. There are also outdoor play arenas with shade and small pools. The Pet Spot is a full service facility, with four full-time groomers, four dog trainers, luxury cat boarding capabilities and pet supplies for sale. Visit www.PetSpotInc.com for more information.

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For an interview with owner Terry Rath or managing owner Jeff Voelpel please contact Julie M. Rose at 513.321.6632 or Julie@mahanadvertising.com