

## **IMMEDIATE RELEASE**

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### Community Businesses Support Education in New Ways

February 2, 2010 - Cincinnati, Ohio - The Cincinnati Scholarship Foundation (CSF) has moved to the Gwynne Building in Downtown Cincinnati. The new address is:  
602 Main Street, Suite 1000  
Cincinnati, Ohio 45202

The move to more spacious, yet less costly offices, was made possible by the support of many community members and businesses. The Johnny Bench Scholarship Fund assisted CSF by awarding a \$10,000 grant to help with the move. J. B. Buse, Jr. Chairman/CEO of Loth, Inc., provided in-kind moving services and helped the 90 year old organization relocate the numerous files to the new facility. A \$5,000 grant from The Greater Cincinnati Foundation has allowed CSF to make their college scholarship application digital. Now, each student's information will be digitally uploaded into the system, making the work for the four CSF employees much more efficient.

In 2008, the Cincinnati Scholarship Foundation made almost 2 million dollars in scholarship money available to more than 1,450 Cincinnati area students. In its 90 year history, the Foundation has assisted over 25,000 students in realizing their dreams of going to college.

In addition to the numerous community supporters, Richter & Phillips will be welcoming the Cincinnati Scholarship Foundation to the building by donating 10% of all purchases accompanied by a CSF flyer during the month of March back to the Foundation. Be sure to stop by the 10<sup>th</sup> floor CSF office Monday through Friday 8:30A.M. – 4:30P.M. to pick up a flyer and take a tour of the new space.

The Cincinnati Scholarship Foundation works with groups or individuals who want to take a structured and ongoing approach in giving to education; that vehicle is usually a scholarship fund. Most scholarships are established and funded in the name of a loved one, a family, a business or an organization. Other scholarships are funded on an ongoing basis by the work and generosity of many donors. Generally, scholarships are established with specific student criteria. Some scholarships seek to reward students based on financial need or scholarly achievement while others award scholarships to students pursuing a specific area of study, such as the arts, science, math or business. A single scholarship can assist one student or many students and can fund a specific dollar amount toward tuition or the full bill.

"You don't have to be a celebrity or wealthy individual to establish a scholarship fund," says CSF President Ned Hertenberg. "There are many ways to start a scholarship in your own name or with friends and associates. Some scholarships are fully funded from the start, but many others grow over time. Often scholarships are set up in bequests or in the memory of a loved one."

The Cincinnati Scholarship Foundation supports those who would like to endow a

scholarship fund but need assistance managing the many aspects of the process. The CSF's facilitates the business steps necessary to establish the scholarship, manages the funds, then recruits and selects students that meet the criteria for the scholarship.

CSF students get more than a tuition check, they get personal attention. They benefit from academic and career counseling as well as financial aid workshops, tutoring, and other services designed to support student success. These additional services not only benefit the students, they help assure the scholarship money received by each student is used to its fullest.

#### About the CSF

The Cincinnati Scholarship Foundation (CSF) has been assisting financially needy, yet academically worthy, Greater Cincinnati students in continuing their education and rewarding those students who show promise, dedication, and commitment. The CSF mission is to continue to be the premier scholarship foundation in Greater Cincinnati, administering college scholarships on behalf of local businesses, corporations, individuals and other area foundations. By reaching out to motivated and deserving students who have limited financial resources, the CSF helps to provide the means to attend college and the opportunity to realize their dreams.

Visit [CincinnatiScholarshipFoundation.org](http://CincinnatiScholarshipFoundation.org) or call 513.345.6701 to learn about beginning a scholarship fund in your, or your business's name.

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The CSF has benefactors available to speak to the media about their decision to start a scholarship fund. These are everyday people hoping to spread the word by elaborating on their experience working with the CSF as well as the enjoyment they have received following the progress of the students their generosity has helped. For an interview, please call Julie M. Rose with Mahan Advertising, Inc. at 513.321.6632 or email [Julie@mahanadvertising.com](mailto:Julie@mahanadvertising.com).