



IMMEDIATE RELEASE

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USA Regional Chamber Names Kelly Mahan "Entrepreneur of the Year"

Cincinnati, Ohio December 28, 2009 - Kelly Mahan, President of Mahan Advertising, was recently named the Cincinnati USA Regional Chamber's 2009 Entrepreneur of the Year. Kelly said, "To be amongst so many brilliant and talented women is truly an honor." The Chamber presented the award at the WE Celebrate awards event honoring women and women-owned businesses for their achievement, innovation, social responsibility, and mentoring. WE Celebrate provides women business owners the chance to come together with others who know what it's like and to honor the sacrifices and successes they have all been through.

Kelly Mahan began her career in London, England but returned to her hometown of Cincinnati where she worked at several large marketing firms before starting her own full-service advertising agency. Kelly's unique business model and strong leadership have paved the way for her success. In times when many other agencies are cutting back Mahan's unique business model has enabled continued success in a highly competitive business sector. "We have grown our business on the premise that our clients get the same services and strategy from us as they would at a bigger firm but with better service and accountability," says Kelly. In 2009, Kelly began working with her team on a five-year succession plan. The end goal is to have an employee-owned advertising agency.

About Mahan Advertising, Inc.

Mahan Advertising was formed in 1993 and is a full-service advertising, marketing, and PR firm specializing in strategic planning and execution. They manage local, regional and national retail, not-



for-profit, and business-to-business accounts. For more information visit www.mahanadvertising.com or call 513.321.6632.

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For an interview with president, Kelly Mahan please email Julie@mahanadvertising.com or call 513.321.6632.