



Presented by
CINCINNATI 

IMMEDIATE RELEASE

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GREENARAMA RIBBON CUTTING SET FOR JUNE 16

Show Opens to the public June 17th

CINCINNATI, – [Greenarama](http://Greenarama.com), the first new home showcase of its kind, will hold a ceremonial ribbon cutting on Thursday June 16th at 10:00 A.M. The media is welcome to preview the homes at that time. The show is open to the public beginning Friday June 17th at 2:00 P.M. and runs for two consecutive weekends.

Vice-Mayor Roxanne Qualls will do the ribbon cutting honors. Greenarama celebrates the wide variety of earth friendly options available in new home construction today. The eight new custom homes were all built pursuing LEED for homes, (Leadership in Energy and Environmental Design) certification by the U.S. Green Building Council.

Each home is beautifully staged for the show and has a unique combination of green features. Visitors will see geothermal heating and cooling, renewable bamboo flooring, water saving programmable plumbing fixtures and building materials designed to improve the quality of inside air. All homes feature extremely tight building envelopes and high R-value insulation and that keep comfortable temperatures in and extreme temperatures out. In addition to the seven completed homes, Greenarama features an exhibit house, still under construction, where visitors can get a “behind the walls” look at the details that go into a green home construction. There will be displays comparing insulation, and lighting and local providers of green building materials will be on hand to demonstrate products and answer questions.

Greenarama Home Show 2011

816 Delta Avenue, Cincinnati, OH 45226
513.321.6632

All homes are eligible for the City of Cincinnati's 15-year LEED tax abatement. The tax abatement plan saves homeowners thousand or dollars a year in property taxes and is responsible for leading the new home construction market within the city.

Greenarama is located in the eastside neighborhood of [Columbia Tusculum](#) on [Strafer Street](#). The location itself is a green feature. Strafer Street is within easy walking distance of neighborhood stores, restaurants, parks and entertainment. It's just blocks from the Little Miami Bike trail and a quick walk to the bus stop. It all adds up to fewer car trips.

Show information

Week One: June 17, 18, 19

Week Two: June 24, 25, 26

Fridays: 2 pm to 9 pm

Saturdays: noon to 9 pm

Sundays: noon to 6 pm

Tickets: \$10

Purchase online at www.greenarama.org or visit Greener Stock, 3528 Columbia Parkway

Proceeds benefit the Cincinnati Scholarship Foundation

Parking: Columbia Square, Columbia Parkway between Delta and Stanley

Shuttles will take visitors to Strafer Street

Greenarama features homes built by the following local homebuilders, [AndrewJames Builders](#), [Black Diamond Construction](#), Carroll Custom Builders, Mann Daly Homes by Osterfeld Construction, [Pinnacle Custom Building Group](#) and [Somerset Custom Homes](#). The homes are on the leading edge of a nationwide shift in what homebuyers find desirable.

Greenarama is presented by the City of Cincinnati. Sponsors to date include Bounty[®], Pella[®], Duke Energy, Dinsmore & Shohl LLP, Cincinnati Magazine, PNC Bank, Sibcy Cline Realtors[®], Bzak Landscaping, Dewey's, Forest Green, Graeters, Greener Stock, GreenStreet Solutions, Nisbet Brower FastPark & Relax, Hagedorn Appliances, McSwain Carpets & Floors, The Appliance Loft, Ferguson Enterprises, Inc., Park National Bank, Priority 1, Falcon Heating and Air Conditioning, McCabe Lumber, and Mueller Distributors.

Proceeds from Greenarama will benefit the [Cincinnati Scholarship Foundation](#), ("CSF"). CSF administers college scholarships on behalf of local business, corporations, individuals and other area foundations. By reaching out to motivated and deserving students who have limited financial resources, CSF helps to provide the means to attend college and give students the opportunity to realize their dreams.

- Hi-res images of the homes and builders are available upon request

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